



# The EU PV Market - Update and Outlook

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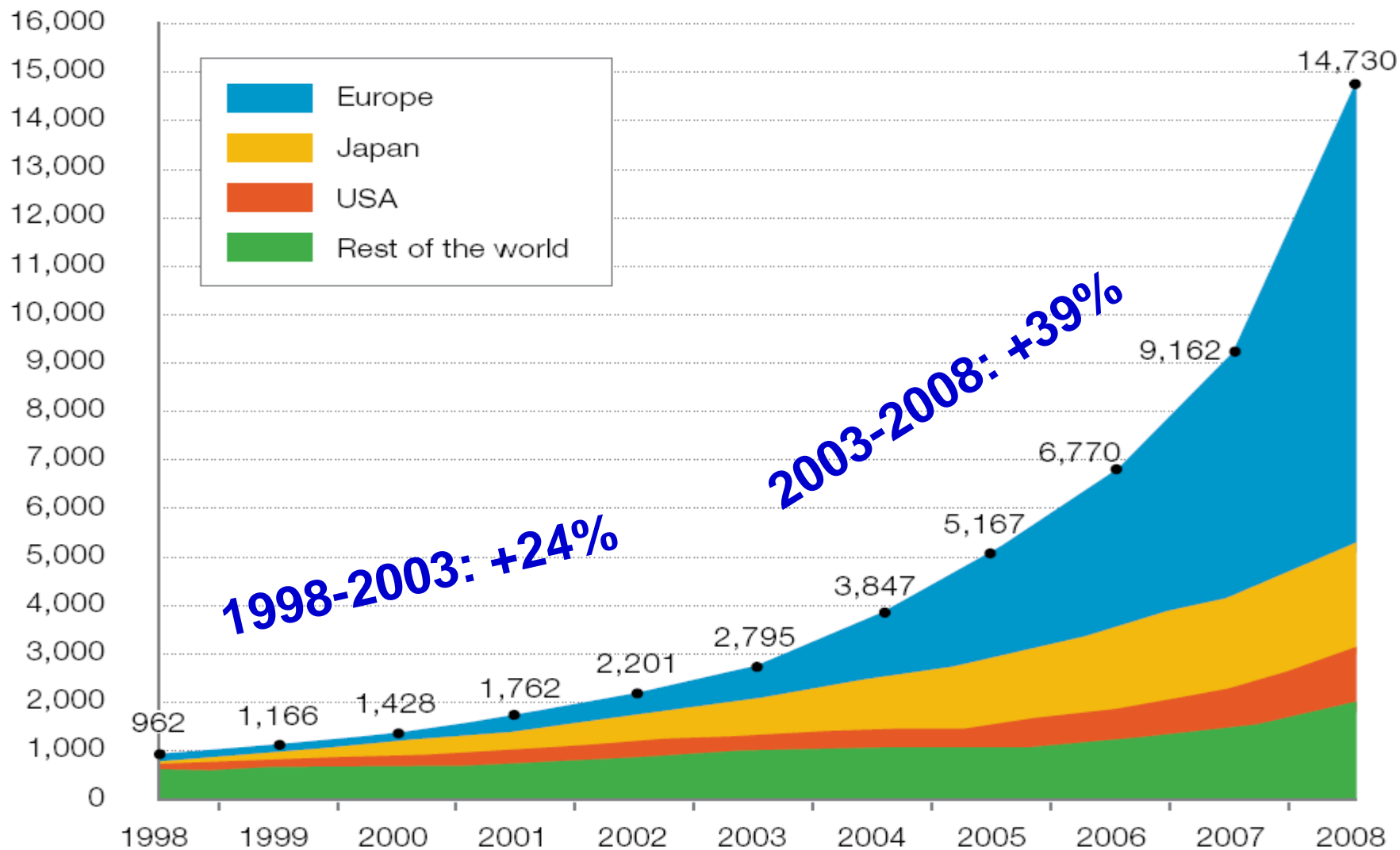
Clean Energy Expo China Forum  
July 9, 2009 - Beijing



EU-CHINA

# Global Cumulative MWp PV

## Installations per Region 1998-2008



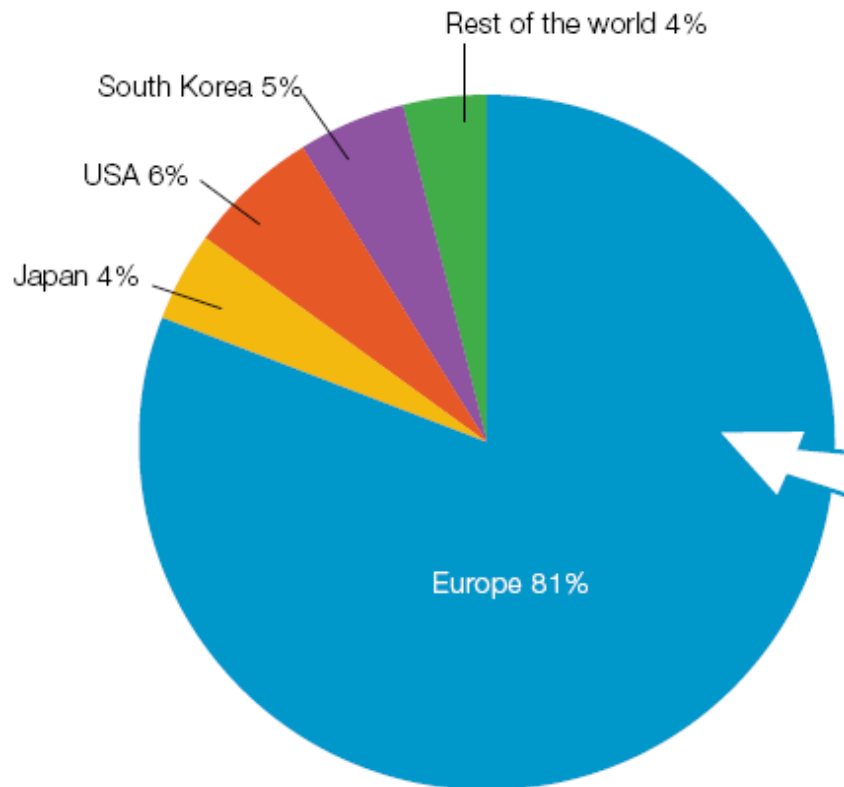
1998-2003: +24%

2003-2008: +39%

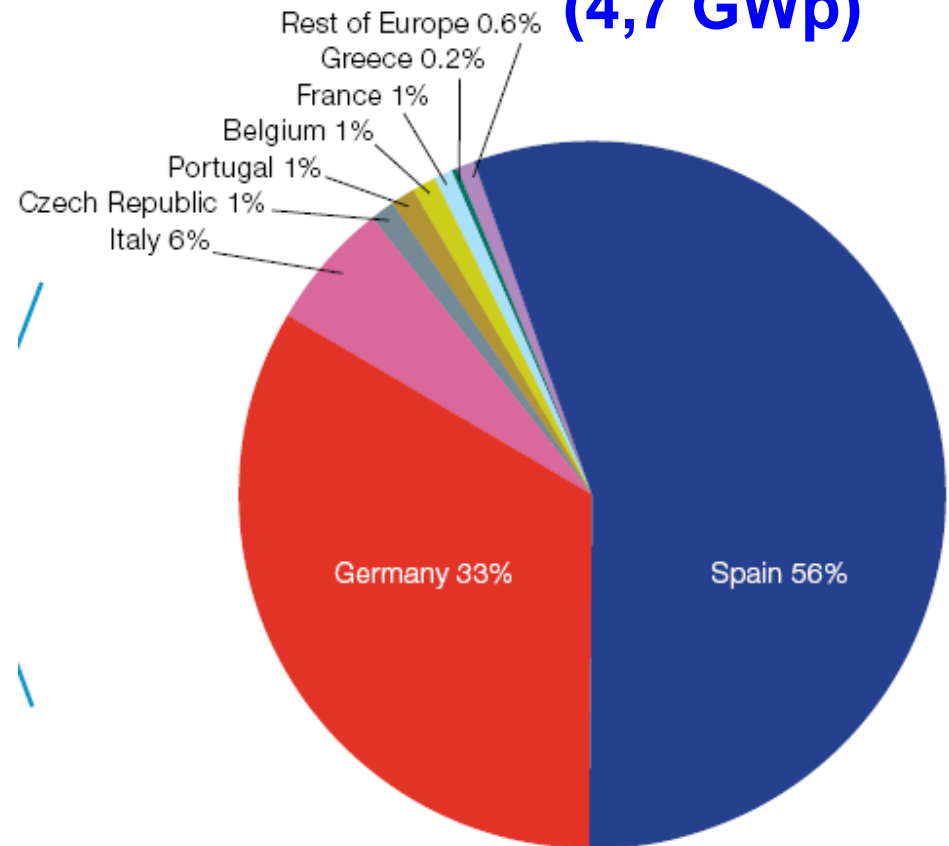


# Regional Distribution of PV Markets in 2008

## Global Markets in 2008 (5,6 GWp)

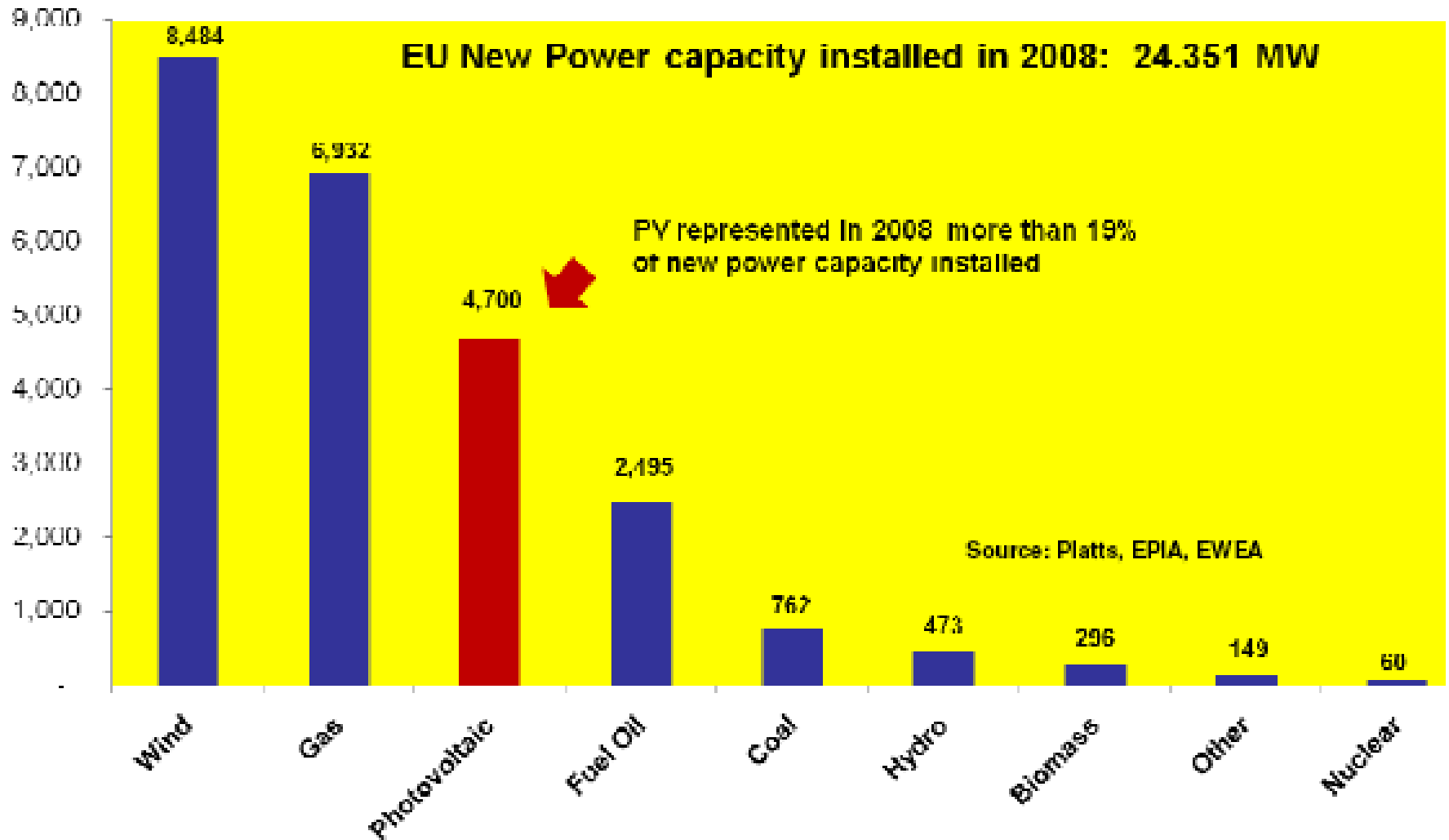


## EU Markets in 2008 (4,7 GWp)





# PV represented 19% of new EU power capacity installed in 2008





# Overview Natl. Support Scheme of EU Member States

Country	Main support scheme	Ground mounted	BIPV	BAPV	Duration	Cap	Cumulative PV Power installed (end 2008)
France	FIT	0.32 - 0.43	0.60	0.32 - 0.43	20	-	87 MW
Germany	FIT	0.32	0.33 - 0.43		20	-	5,308 MW
Italy	FIT	0.35 - 0.39	0.43 - 0.48	0.39 - 0.43	20	1200 MW	430 MW
Switzerland	FIT	0.30 - 0.40	0.38 - 0.56	0.37 - 0.46	25	16 Mio CHF	46 MW
Austria	FIT	0.30 - 0.46			10+1+1	3.3 MW/year	30 MW
Belgium	GC	Brussels: 0.15 - 0.65 Wallonia: 0.15 - 0.63 Flanders: 0.45			Brussels 10 Wallonia 15 Flanders : 20	-	71 MW
Bulgaria	FIT	0.38 - 0.42			25	-	1.4 MW
Czech Republic	FIT	0.48 - 0.49			20	-	54 MW
Greece	FIT	0.40 - 0.50			20	-	20 MW
Luxembourg	FIT	0.36 - 0.39			15	5MW	24 MW
Netherlands	FIT	0.29			15	15 MW (2009)	59 MW
Portugal	FIT	0.62			5+10	12 MW	68 MW
Romania	GC	0.11 - 0.22			10	-	0.45 MW
Slovenia	FIT	0.33 - 0.37			5+5+10	-	2.1 MW
Spain	FIT	0.32 - 0.34			25	500 MW (2009)	3,137 MW
UK	GC	0.03-0.06			lifetime	-	24.1 MW



# Status EU New Member States

	Feed-in tariff	Quota system	Green certificates	Tax incentives	Preferential loans	Net-metering
Bulgaria	✓				✓	
Cyprus	✓	✓				
Czech Republic	✓			✓		
Estonia	✓			✓		
Hungary	✓	✓			✓	✓
Latvia	✓					
Lithuania	✓			✓	✓	
Malta				✓	✓	✓
Poland		✓	✓	✓	✓	
Romania		✓	✓	✓	✓	✓
Slovakia	✓				✓	
Slovenia	✓			✓	✓	

Country	Feed-in tariff rate for PV (EUR/kWh)	Granting period (years)	Degression	Price of electricity (EUR)
<b>Bulgaria</b>	<5KW – 0,428 >5KW – 0,380	25	no	
<b>Cyprus</b>	0,383 for houses and non-profit entities 0,36 for companies 20,5–22,5 with subsidy	15 or 20	no	0.12-0.16
<b>Czech Republic</b>	0.4603-0.4634 or bonus	20	5%	
<b>Estonia</b>	0,073	12		
<b>Hungary</b>	0,093	investment payback	no	0,156€/kWh for households
<b>Latvia</b>	0,427 since 02.2009	10	no	0,106
<b>Lithuania</b>	to be set by National Control Commission for Prices and Energy		no	
<b>Malta</b>	No			
<b>Poland</b>	GC = 250 PLN (57 EUR)			0,09
<b>Romania</b>	CG = 4 x (27 – 55) EUR	15	no	0,144 – 0,256
<b>Slovakia</b>	0,280 0,45 since 2009	1	yes (from 2009) 10%	
<b>Slovenia</b>	0,399 or bonus	15	7%	

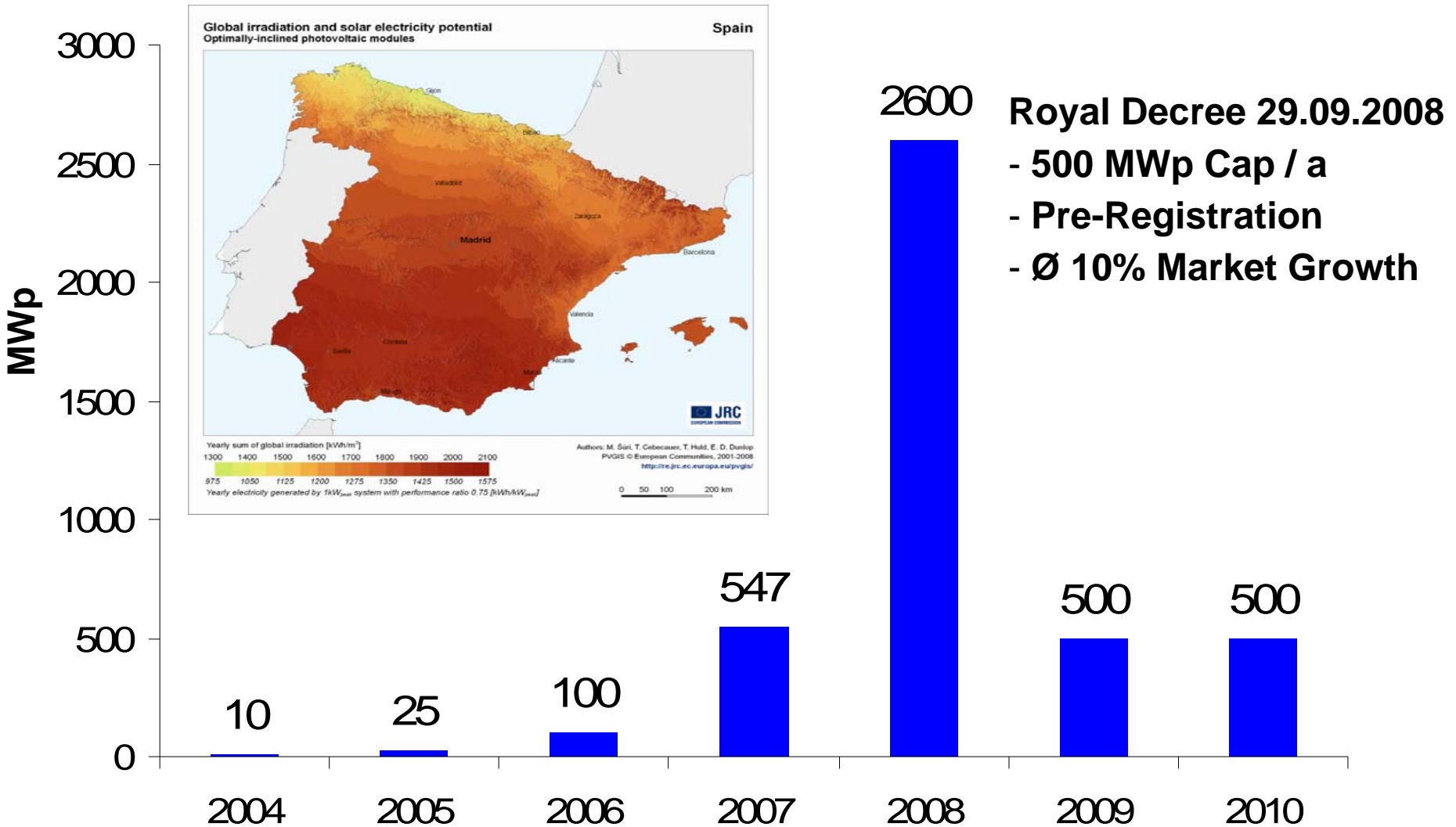


# Market Development in EU New Member States 2003 - 2008

Country NMS	2003	2004	2005	2006			2007			2008		
	Total	Total	Total	Off-grid	On-grid	Total	Off-grid	On-grid	Total	Off-grid	On-grid	Total
	[kW]	[kW]	[kW]	[kW]	[kW]	[kW]	[kW]	[kW]	[kW]	[kW]	[kW]	[kW]
<b>Czech Rep.</b>	330	363	470	194	546	740	209	5252	5361	380	54 294	54 674
<b>Slovenia</b>	51	96	200	95	310	405	100	925	1025	100	2 046	2 146
<b>Cyprus</b>	254	340	518	450	578	1028	560	843	1403	600	1586	2186
<b>Bulgaria</b>	20	33	43	13	53	66	20	55	75	32	1 375	1 407
<b>Poland</b>	107	234	291	337	101	438	488	152	640	832	179	1011
<b>Hungary</b>	100	138	155	100	150	250	130	220	350	180	270	450
<b>Romania</b>	50	86	101	95	95	190	175	125	300	205	245	450
<b>Malta</b>	4	9	15	0	48	48	0	97	97	0	238	238
<b>Lithuania</b>	17	17	19	40	0	40	55	0	55	55	0	55
<b>Slovakia</b>	10	15	20	20	0	20	20	26	46	20	46	66
<b>Estonia</b>	2	2	2	5	0	5	12	0	12	12	0	12
<b>Latvia</b>	3	3	3	3	0	3	4	0	4	4	0	4
<b>TOTAL</b>	948	1336	1837	1352	1881	3233	1773	7695	9368	2 420	60279	62 699



# Spanish PV Market Development







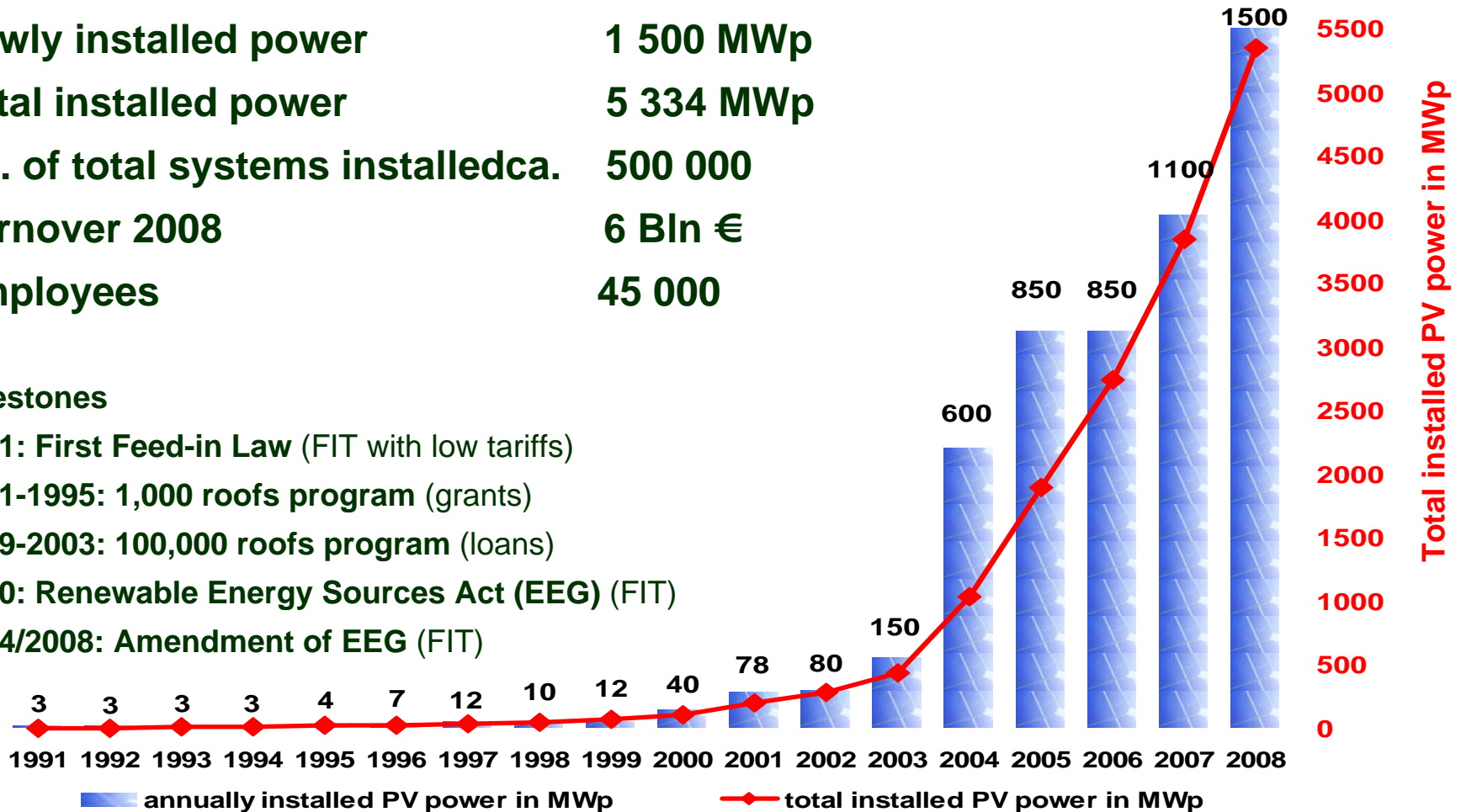
# German PV Market Development

## PV Market Data 2008

Newly installed power	1 500 MWp
Total installed power	5 334 MWp
No. of total systems installed	ca. 500 000
Turnover 2008	6 Bln €
Employees	45 000

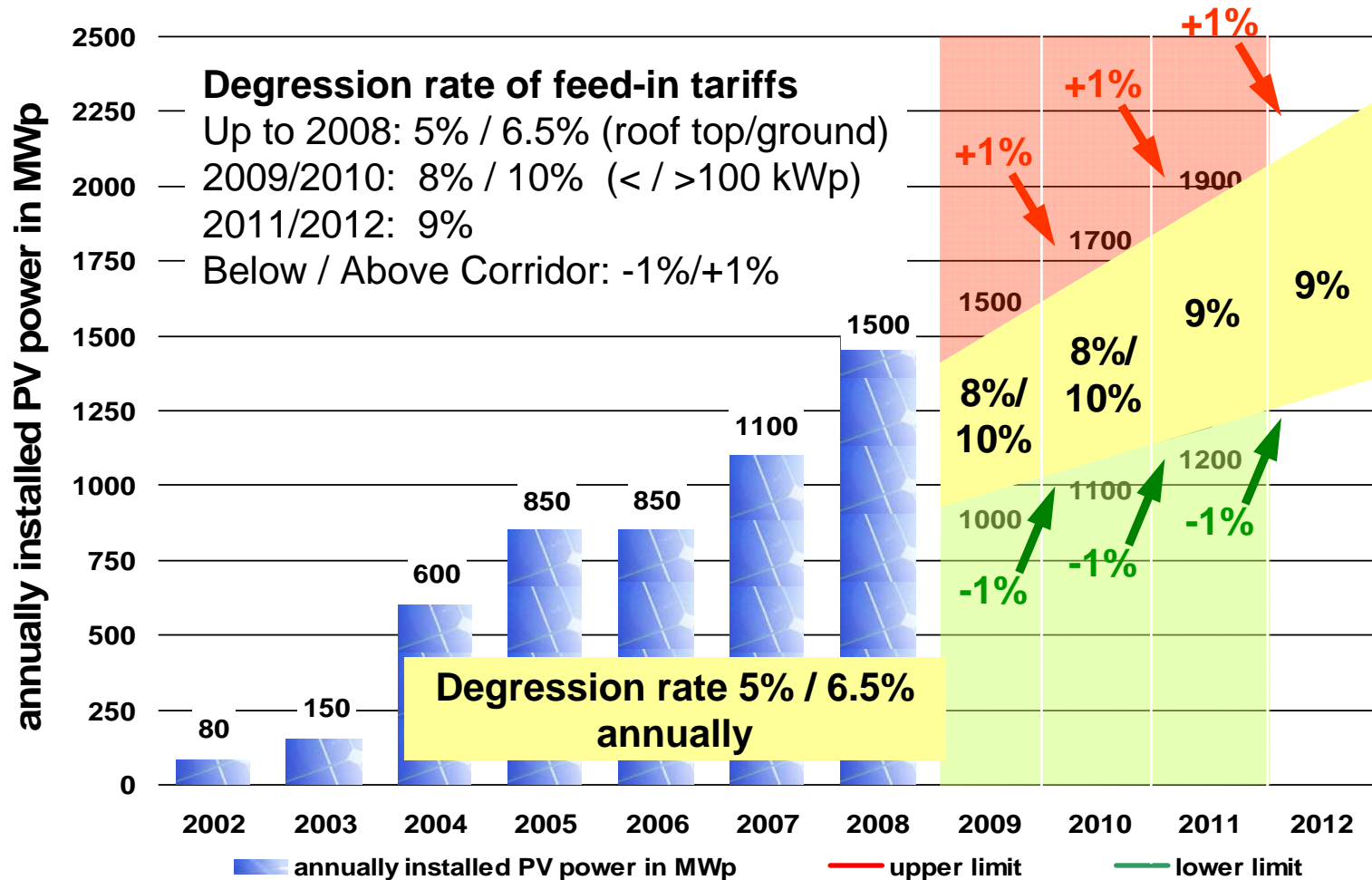
## Milestones

- 1991: First Feed-in Law (FIT with low tariffs)
- 1991-1995: 1,000 roofs program (grants)
- 1999-2003: 100,000 roofs program (loans)
- 2000: Renewable Energy Sources Act (EEG) (FIT)
- 2004/2008: Amendment of EEG (FIT)



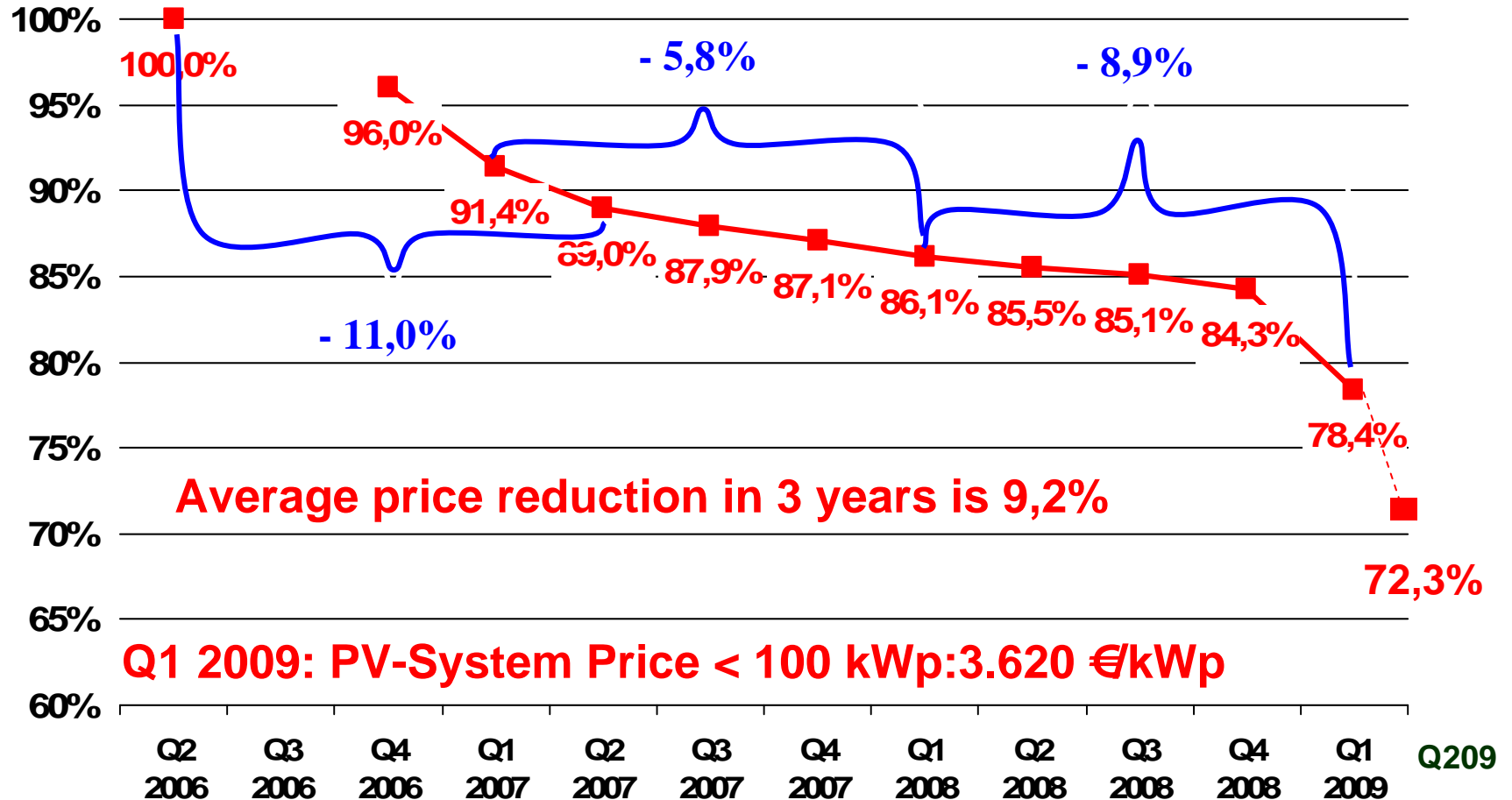


# Germany FIT-Amendment 06/2008



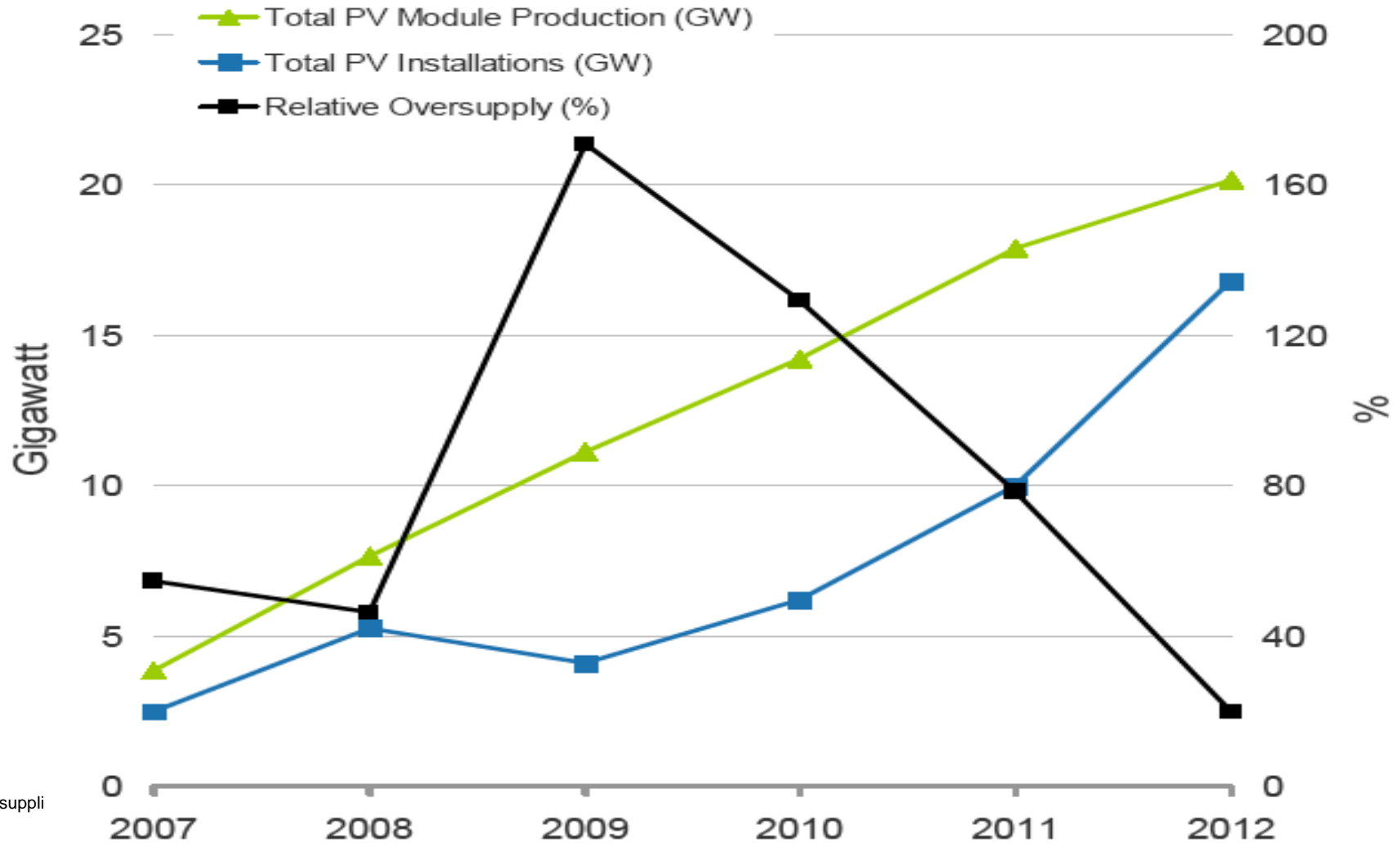


# German System Price Decrease





# Global Market Demand vs Module Production Capacity

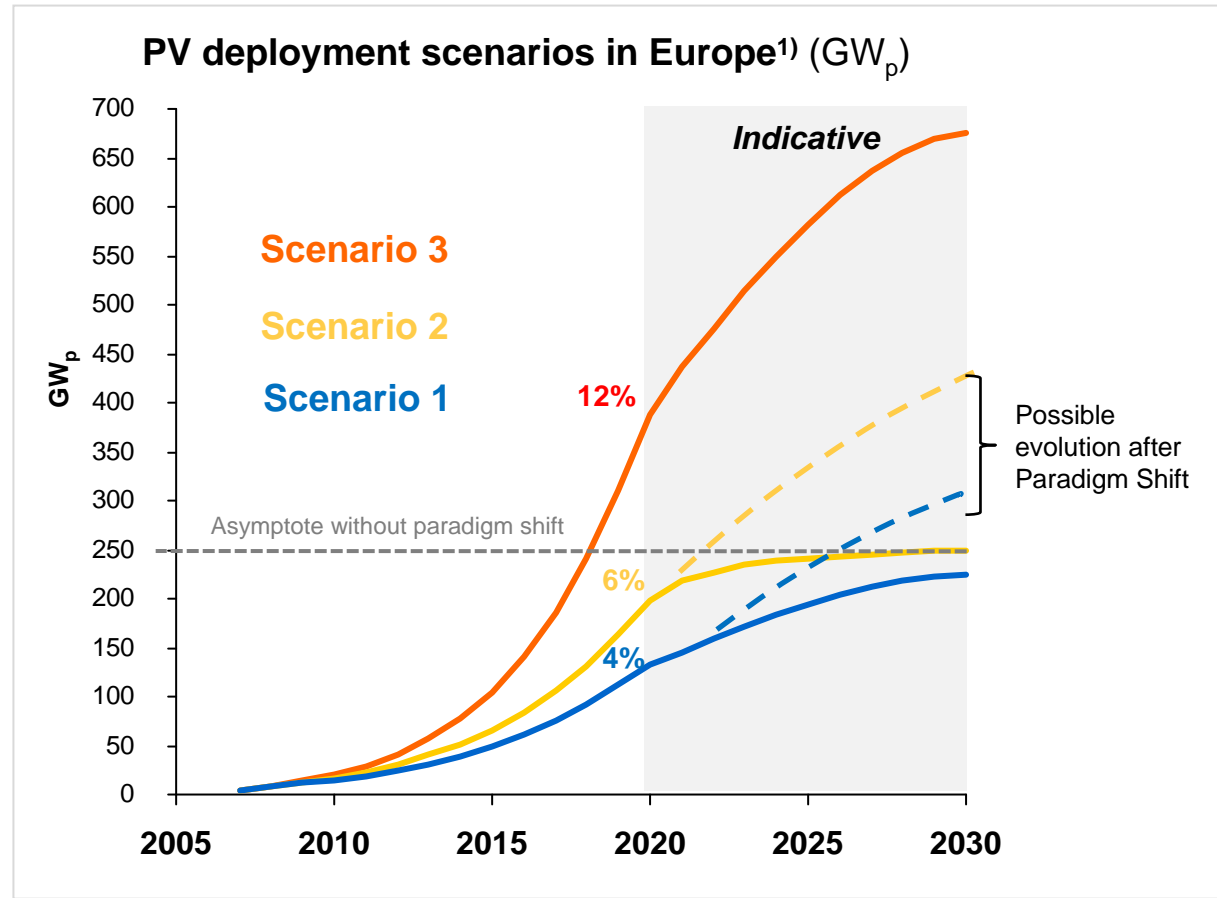


Source: isuppli



# 3 PV deployment scenarios in Europe<sup>1</sup>

The Paradigm Shift requires significant changes in the existing electricity system and at market and regulatory level, together with a strong collaboration with other players in the energy sector



1) Europe 27, Croatia, Norway and Turkey

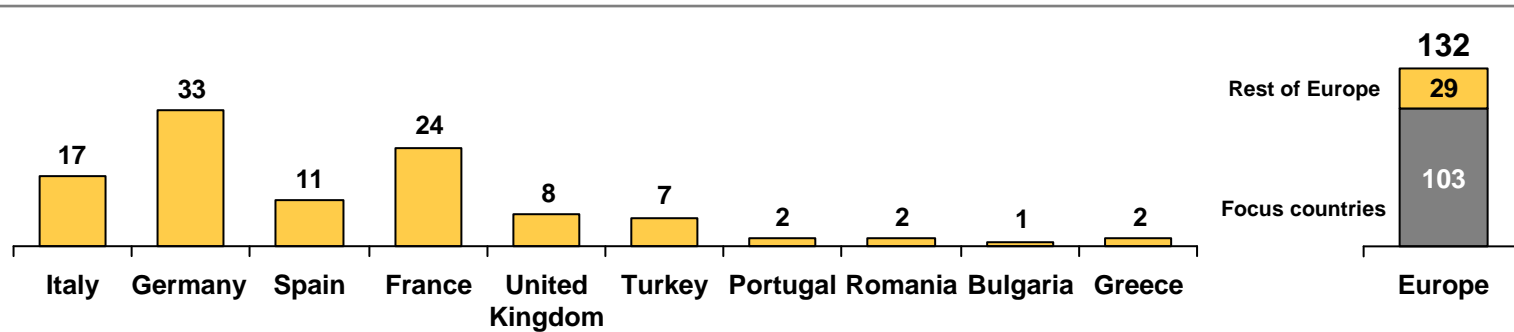
Sources: EPIA, EU DG TREN "European Energy and Transport: trends to 2030, update 2007", Eurostat Data Portal, EU JRC Photovoltaic Geographical Information System, A.T. Kearney analysis



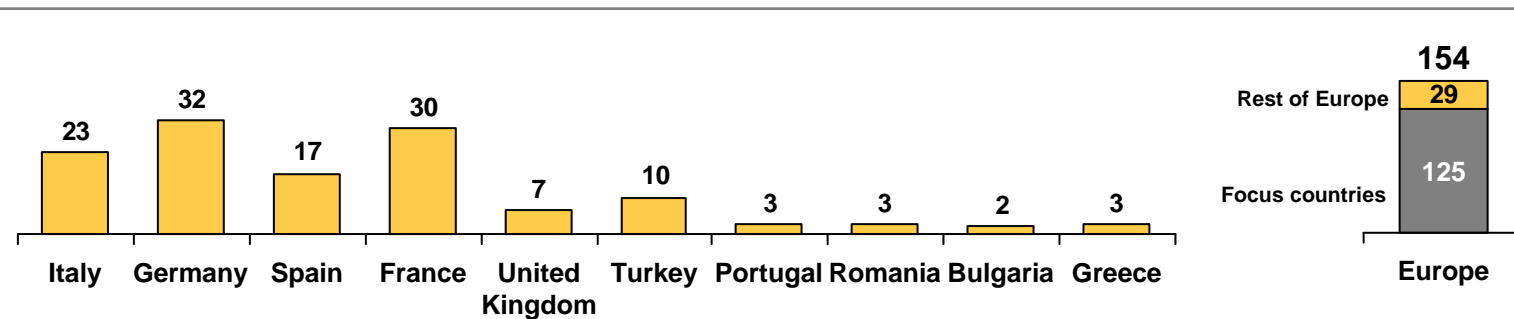
# For the Baseline scenario, PV penetration in the 10 countries is expected to reach ~100 GW<sub>p</sub> out of the total 130 GW<sub>p</sub>

## PV baseline scenario

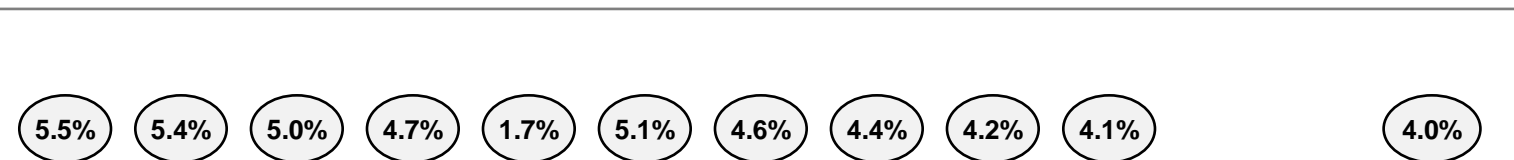
2020 PV Installed Capacity GW<sub>p</sub>



2020 PV Electricity Production TWh



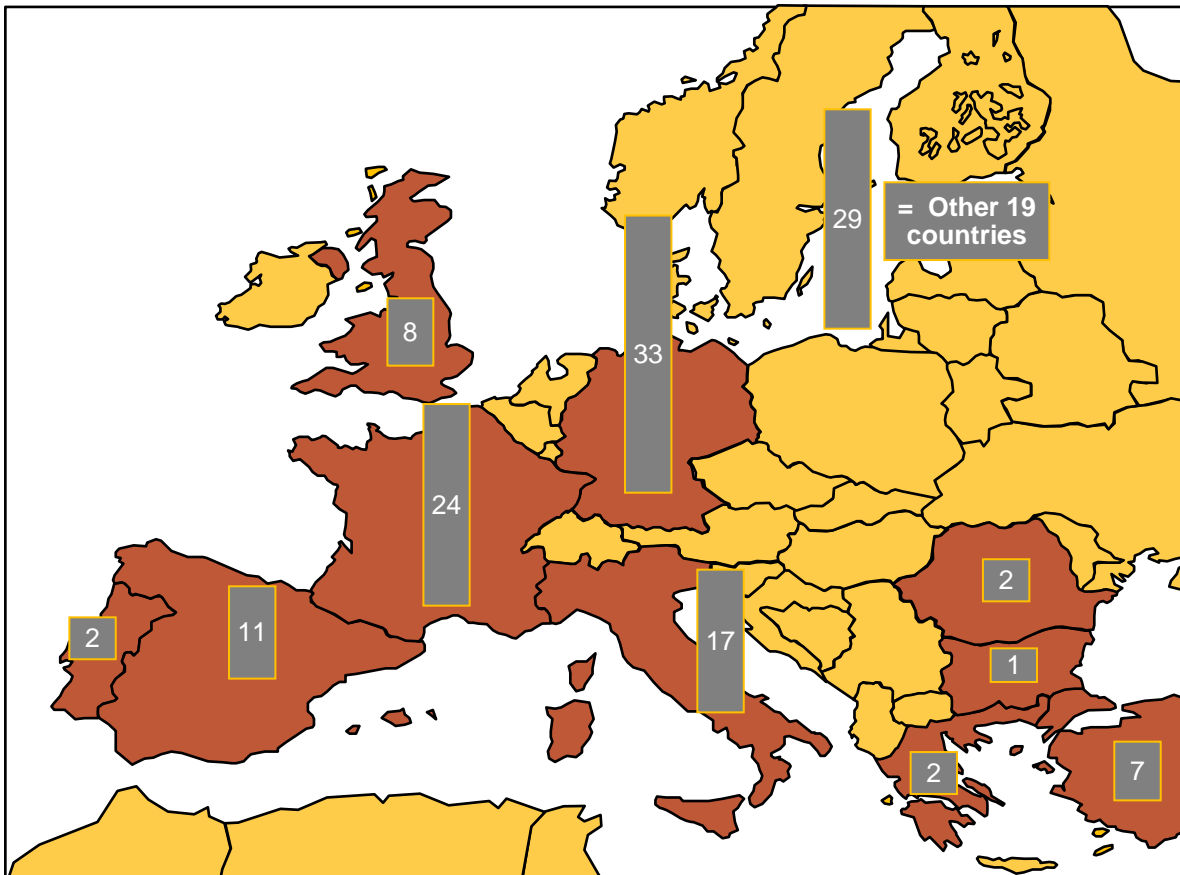
PV Penetration on total electricity consumption in 2020





# The geographical deployment scenario is based on the key drivers of PV penetration

Example – Baseline scenario cumulative installation by 2020 ( $\text{GW}_p$ )



• The deployment takes into account all the drivers identified to drive PV penetration:

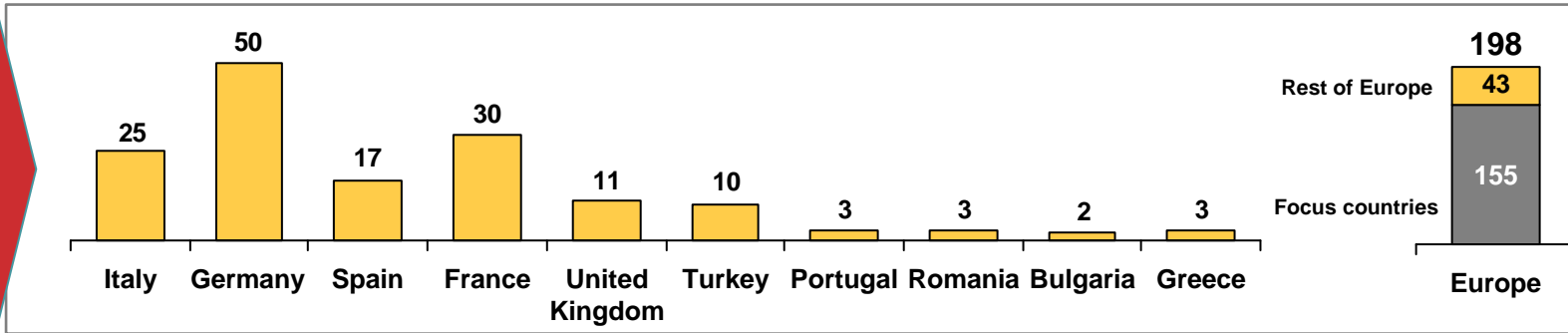
- Evolution of electricity prices by country and customer segment
- Irradiation data
- Size and pattern of electricity consumption
- Support schemes available
- The likely results of the implementations of the recommendations for the SET plan



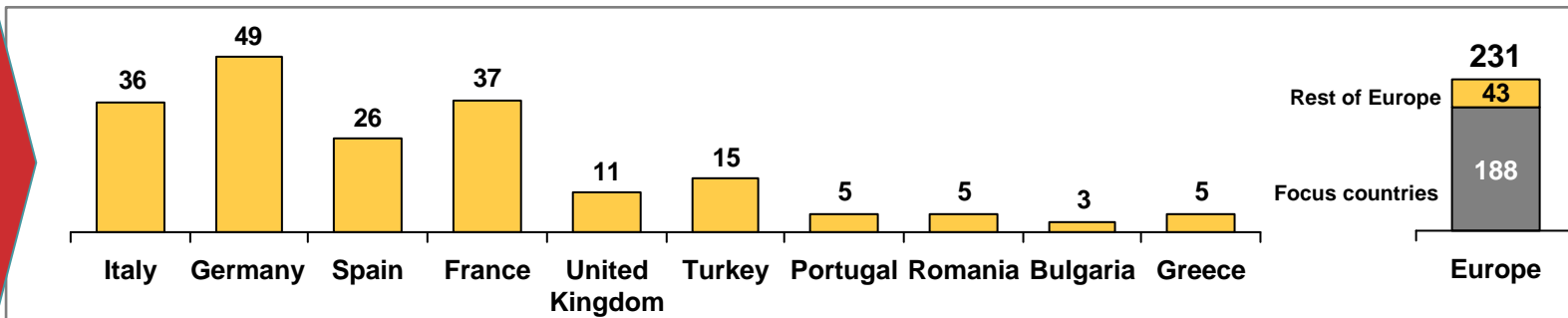
# In the Accelerated Growth Scenario, PV penetration in the 10 countries will amount to ~155 GW<sub>p</sub>

## PV Accelerated Growth Scenario

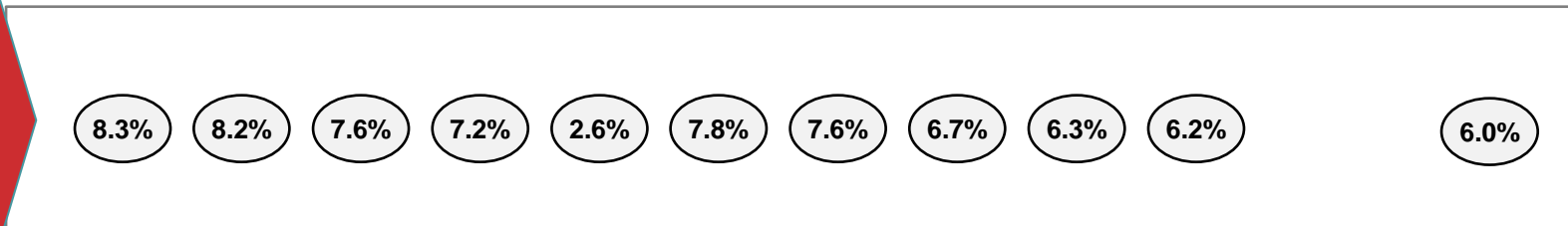
2020 PV Installed Capacity GW<sub>p</sub>



2020 PV Electricity Production TWh



PV Penetration on total electricity consumption in 2020



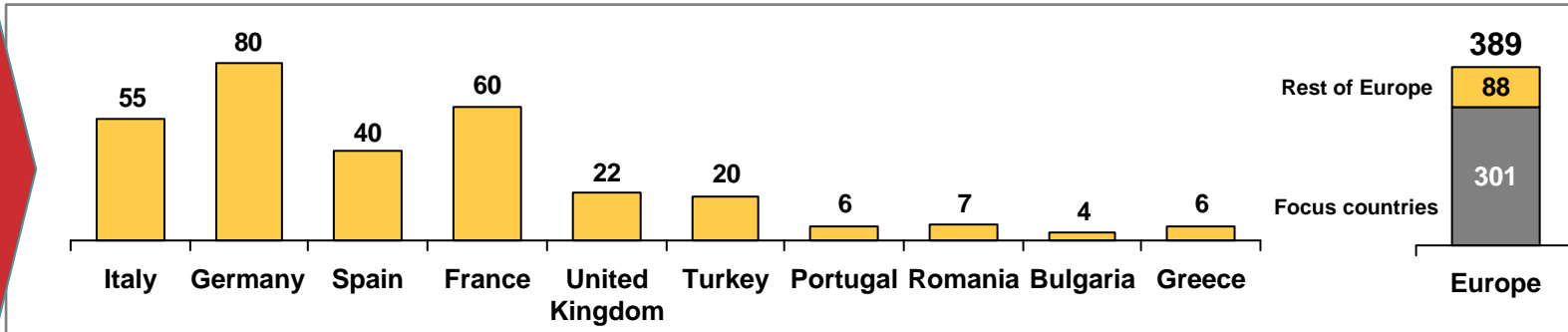




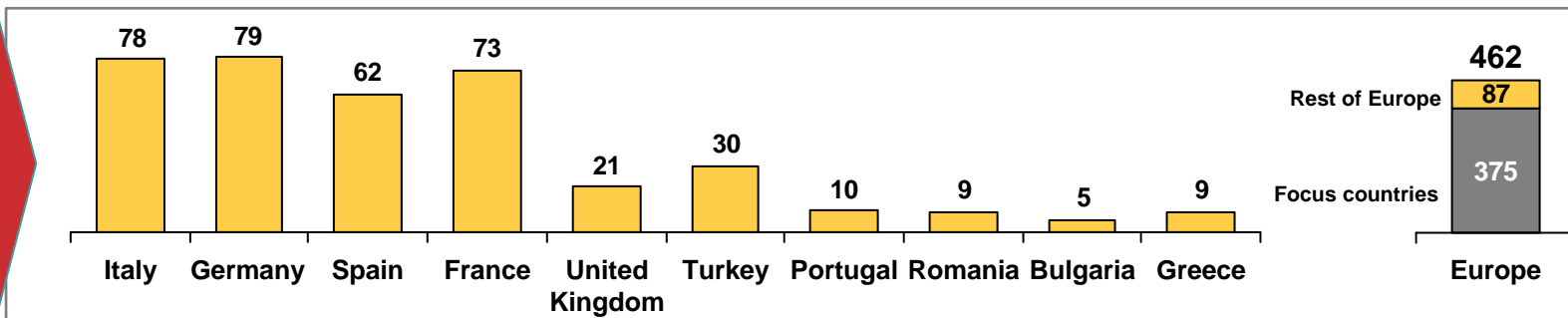
# In the Paradigm Shift scenario, total PV installation in the 10 countries will reach ~300 GW<sub>p</sub>

## PV paradigm shift scenario

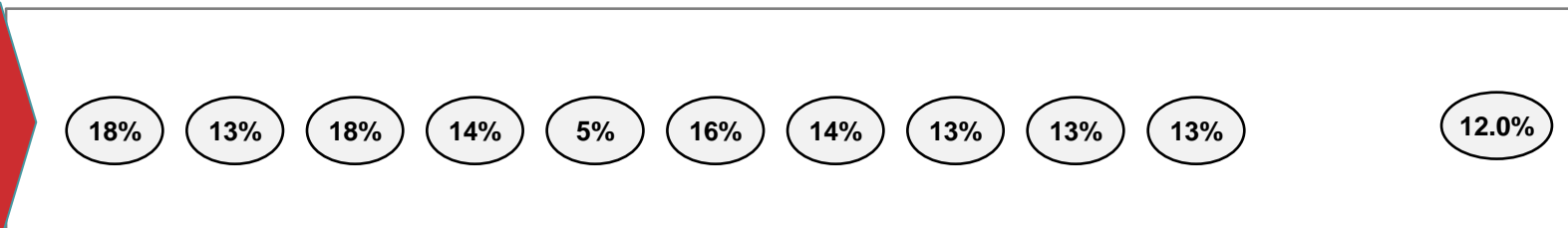
2020 PV Installed Capacity GW<sub>p</sub>



2020 PV Electricity Production TWh

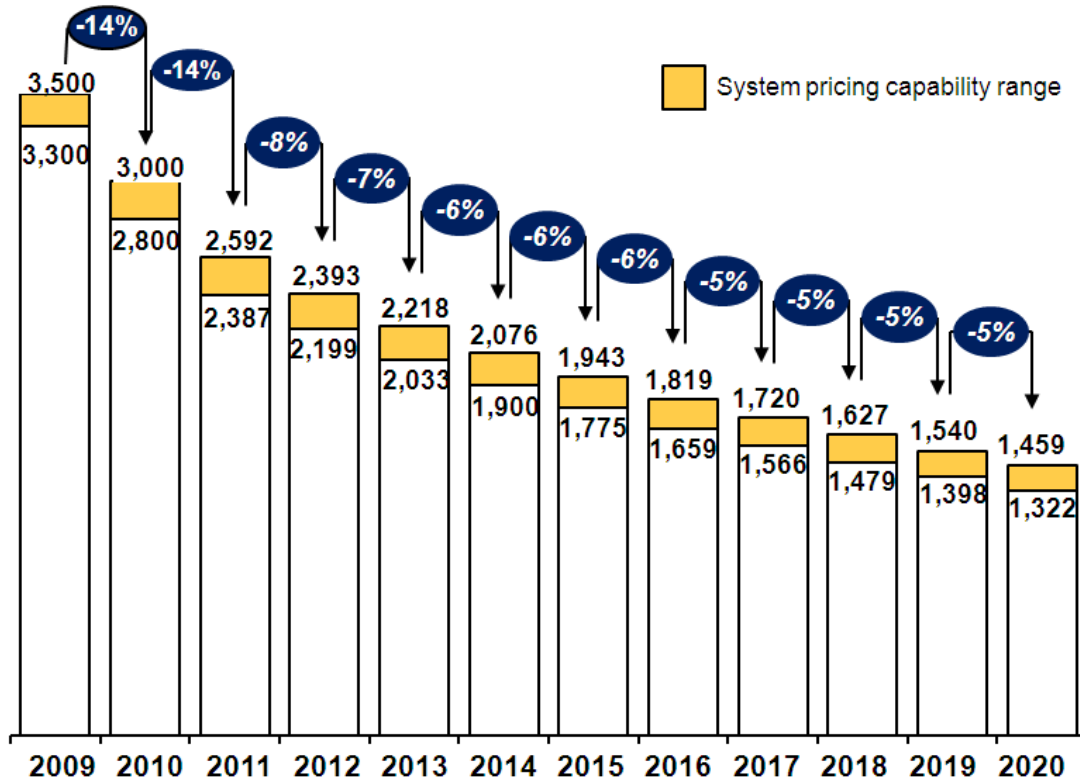


PV Penetration on total electricity consumption in 2020



# Potential for further cost reductions under the accelerated scenario

Pricing capability<sup>2)</sup> range for larger systems<sup>1)</sup> (2008 €/kWp)



With the **accelerated deployment of PV** and the **required R&D efforts**, technologies will continue to rapidly improve, allowing a 50% price reduction at system level by 2020 with further future improvement potential

1) Industrial or IPP systems larger than 1 MW<sub>p</sub>

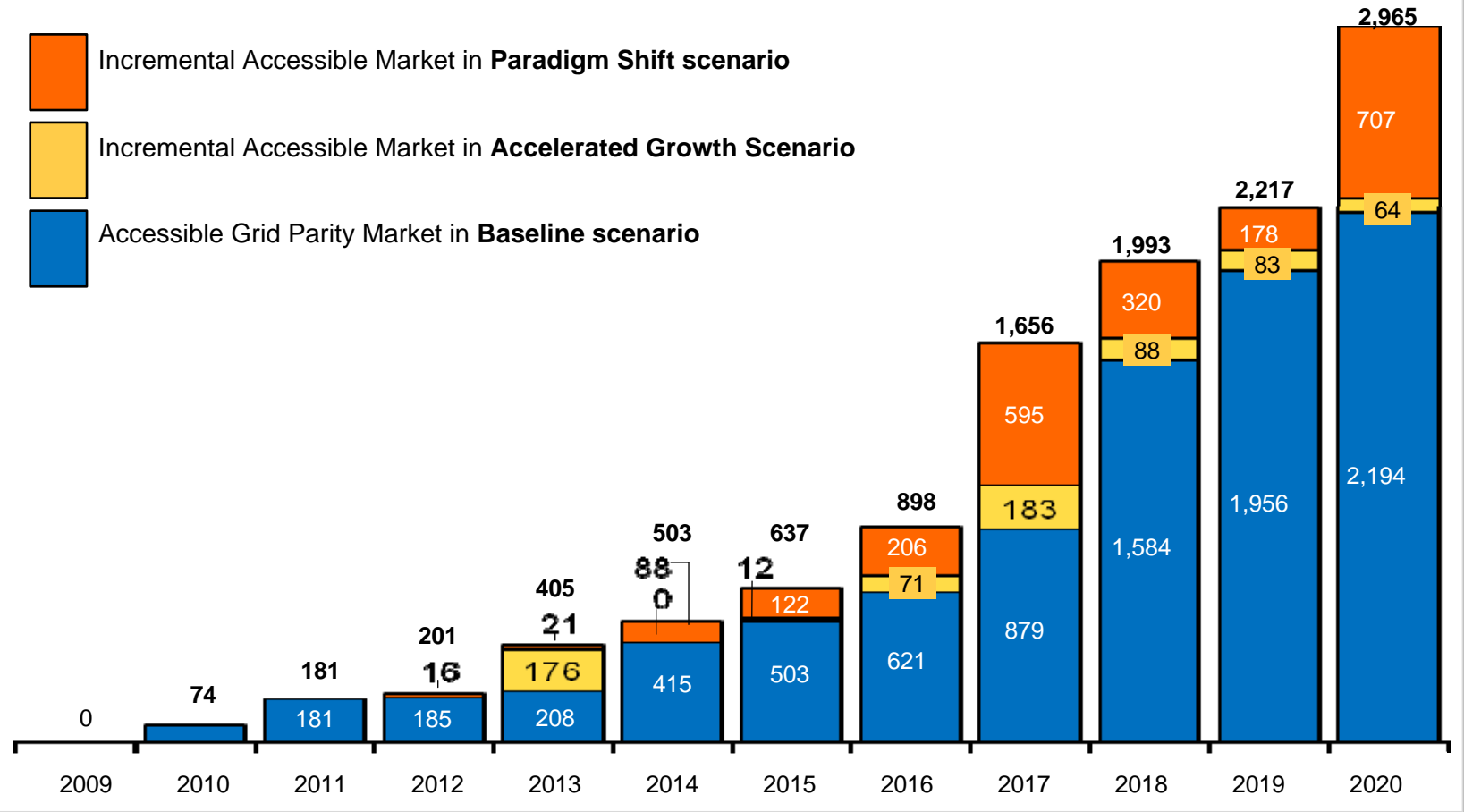
2) In real terms 2008 €

Sources: EPIA, National Renewable Energy Laboratory;



# ... leads to large grid parity markets

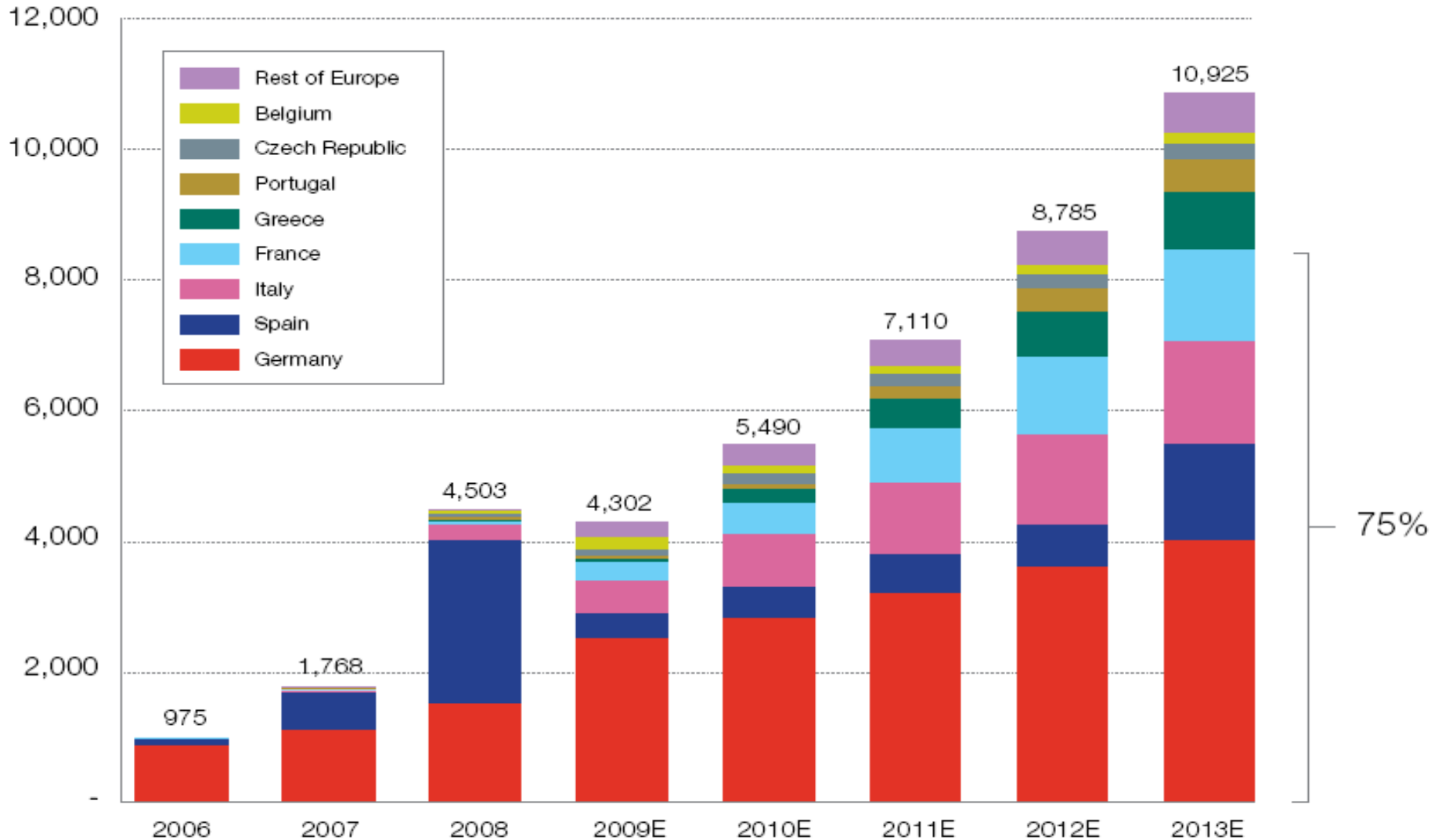
## Evolution of grid parity accessible market (TWh)



Sources: EPIA, Eurostat Data Portal, EU JRC Photovoltaic Geographical Information System



# EU Annual Market until 2013 Policy Driven Scenario





# Contact Details

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